



www.sharonvillechamber.com

Sharonville Chamber of Commerce
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Battle of the Generations... Can Boomers, Gen Xers & Yers work together?

Sharonville, Ohio: Are the battle lines drawn? Is inter-generational understanding and harmony a pipe-dream? Will your bottom line be negatively or positively impacted by age diversity? If you are a _____, will you be able to work with a _____ (fill in your generation and that of another)? What are the generational clash points?

The *Battle of the Generations* is the topic of the Professional Development Series seminar where answers to these questions and more will be discussed. Attendees can expect an interactive session led by a three-person panel comprised of a boomer, a Gen Xer, and a Yer. This intergenerational team will discuss *Generational Clash Points* including:

- ✓ Communication: accuracy, completeness, vehicles, candor, timeliness
- ✓ Rewards: money vs. praise, advancement, flexibility, autonomy.
- ✓ Career/life goals: service, legacy vs. wealth, fame
- ✓ Career paths: linear vs. webbed
- ✓ Institutional trustworthiness, trust: stability, job/career support, management promises

“We have learned a lot about embracing generational differences,” says Beacon Orthopaedics & Sports Medicine’s Executive Director, Marilyn Orr. “With over 200 employees of various ages and backgrounds, including physicians ranging in age from the low-30s to 65, we had to find ways to make the differences work, rather than to suffer through energy-sapping battles and misunderstandings.”

“This is a topic of utmost importance to organizations of all sizes,” says Chamber President Rich Arnold. “It doesn’t matter if you are the owner, the customer, the office worker, sales or customer service rep, we all face the difficulties of trying to understand why others act differently than we do.” Here’s a chance to learn.

What:	Battle of the Generations
When:	Tuesday August 26, 2008, 11:30am – 1:15pm
Where:	Scarlet Oaks Campus (main entrance) 3254 Kemper Road, Sharonville, OH 45241
Who:	Beacon Orthopaedics & Sports Medicine Intergenerational Panel Jen Thacker, Terron Crucey, Marilyn Orr
Register:	Contact Pat, Sharonville Chamber Office, 513-554-1722 or info@sharonvillechamber.com \$25 Member, \$35 Non-member

The Panel:

Gen Y: Jen Thacker, front desk lead
Gen X: Terron Cruvey, HR Director
Boomer: Marilyn Orr, Executive Director

The audience:

You

So leave your bias and weapons at home – come with an open mind, inquisitive nature, and willingness to contribute. Join us in discussing ways to minimize the battle and get the most from all team members.

“The Sharonville Chamber is dedicated to helping its members grow and prosper, says Arnold “including a monthly *Professional Develop Seminar* connecting an expert with organizations that want to learn and improve.” Next: "Do You Want to Manage Your Time More Efficiently?" Dale Carnegie’s John Krugman, September 23, 2008

Please feel free to **forward this along to anyone** you feel might have interest or could benefit from these seminars – thank you!

More about Beacon Orthopaedics & Sports Medicine <http://www.beaconortho.com>

"For the best in diagnostic treatment and rehabilitation of Orthopaedic related injuries call Beacon. We specialize in Orthopaedic Surgery, Fracture Care, Total Joint Replacement, Arthroscopic Procedures, Surgical and Non-surgical Care of the Spine, Pain Management and Sports Medicine. Beacon is comprised of Board Certified and Fellowship Trained physicians and affiliated with Cincinnati's major health care providers. Our highest priority is customer satisfaction and education. Our fellowship-trained physicians have the years of experience and training to help you get back on the field."

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