

 <p>“.....expert connections!” www.sharonvillechamber.com</p>	<p>Sharonville Chamber of Commerce 4015 Executive Park Drive, Suite 302 Sharonville, OH 45241 Contact: Rich Arnold, President Office: 513-554-1722 cell: 513-324-2255 rich@sharonvillechamber.com</p>
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May 7, 2008

Say or Do The Wrong Thing.... And Your Competitive Advantage Goes Down The Drain!

Sharonville, Ohio: “You can gain the competitive edge,” says Etiquette Consultant Mary L. Starvaggi “by creating positive impressions. First impressions make a difference!”

Everything we say and don't say - everything we do and don't do forms an impression, making us and our business either more or less competitive. “The essence of etiquette is to put others at ease!” said Starvaggi.

So stand above and be uniquely better than the crowd – learn how at the Sharonville Chamber's next *Professional Development Series* seminar, as expert Mary Starvaggi covers critical points that will make a difference in today's competitive market.

Art of conversation and networking effectively: work the room and...

Executive communications: the Rule of Twelve...

Introductions: making powerful and positive first impressions...

Office Protocol and Etiquette: professional dress, courtesies, avoiding slang...

Mary has spent 17-years developing and delivering etiquette programs throughout the country. Designed to support businesses, organizations, and educational institutions gain that extra edge, each program is modeled on an interactive method of teaching correct professional and social etiquette and protocol in an enriching and comfortable environment. “The Essence of Etiquette,” she says “is to put others at Ease!” And we agree!

What:	“Are You Polished...or dull?”
When:	Tuesday May 27, 2008, 11:30am – 1:00pm
Where:	Scarlet Oaks Campus – Community Room (main entrance) 3254 Kemper Road, Sharonville, OH 45241
Who:	Mary L. Starvaggi, Etiquette Consultant, The Etiquette Advantage
Register:	Contact Pat, Sharonville Chamber Office, 513-554-1722 or info@sharonvillechamber.com \$25 Member, \$35 Non-member

“The Sharonville Chamber is dedicated to helping its members grow and prosper,” says Rich Arnold, President “including a monthly *Professional Develop Seminar* connecting an expert with organizations that want to learn and improve.” Up coming experts:

June 24: “***Overcoming Obstacles in Business***” presented by SSG Paul Brondhaver, U.S. Army, Iraqi Veteran

July 22: “***Simple ways to go green in Business***” presented by Tom Turchiano, Rumpke Consolidated, Inc.

Please feel free to **forward this along to anyone** you feel might have interest or could benefit from these seminars – thank you!