



Sharonville Chamber of Commerce
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February 14, 2008

“Taking the Cold out of Cold Calling”

Sharonville, Ohio: Spring training is months away but the Sharonville Chamber has its lead-off batter warming-up on deck to launch their *Professional Development Series*.

“Connecting our members to business experts is our mission,” says Chamber President Rich Arnold. “For our new *Professional Development Series* we solicited topics of interest and interviewed a number of experts to find those who will deliver seminars of value and practical tips.”

“Leading off we have an experienced and successful sales expert,” continued Arnold. “Mr. Bob Rosselot has helped many organizations and individuals improve their cold calling success through the methods and techniques he teaches.”



Rosselot’s presentation will answer some questions. Does your telephone sometimes weigh 900 lbs.? Do you find that you never have the time to make your prospecting calls? Do you have trouble getting past gatekeepers?

“If you’re not prospecting and finding NEW clients, you’re not getting to the gold,” claims Rosselot. “Farmers gather what grows around them, Hunters bring home fresh meat! If you don’t have a successful cold calling campaign, your company is probably not growing at a rate near what it could be!”

Come learn about how to overcome Call Reluctance, get past gatekeepers, and do some serious hunting to grow your business in ways you never thought possible.

What: *Taking the Cold out of Cold Calling*
When: Tue Feb 26th lunch 11:30a Seminar noon-1:15pm
Where: Scarlet Oaks - Community Room,
3254 E. Kemper Road, Sharonville, OH 45241
Who: Bob Rosselot, President, Strategic Advantage Training, LLC
Bobr@Sandler.com 513-342-1769 Office
www.bobr.sandler.com
Register: Contact Pat, Sharonville Chamber Office, 513-554-1722 or
info@sharonvillechamber.com, \$25 Member, \$35 Non-member

A proven expert follows each month thereafter, each focusing on a topic important to business growth.

March 25: ***“Does your company have people??”*** Presented by Steve Browne, Human Resources Director for LaRosa’s

If it does, then you have Human Resource issues whether you have an HR department or not. Steve Browne, will speak on “How to do HR without an HR person !!”

This session will give you insight on the building blocks you need in order to make sure that you can address HR issues in a consistent and healthy way. It will be a lively and interactive time.

April 22: ***“Marketing & PR Tutorial to Start using Today”*** presented by Bob Pautke, President, Pautke PR & Marketing www.pautke.com

Change your traditional approaches - blend in 2008 methods - start attracting buyers, improving image, and boosting employee morale now!

May 27: ***“The Etiquette Advantage”*** presented by business etiquette consultant Mary L. Starvaggi

June 24: ***“Developing Leadership through my Experience in War”*** presented by SSG Paul Brondhaver, U.S. Army, Iraqi Veteran

The Sharonville Chamber is dedicated to helping its members grow and prosper.

Please feel free to **forward this along to anyone** you feel might have interest or could benefit from these seminars – thank you!