



Sharonville Chamber of Commerce
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Historic Announcement - Chamber, City & School Join to Benefit Local Businesses

Sharonville, Ohio: Today during the Sharonville Chamber of Commerce's Grand Opening they announced a historic agreement between themselves, Great Oaks Institute of Technology and Career Development, and the City of Sharonville. Together these organizations committed to focus their collective expertise on the Sharonville business community.

The objectives of this alliance include helping businesses to become more:

- ✓ Efficient in their internal operations
- ✓ Effective in public relations and marketing
- ✓ Provide valuable training and resources
- ✓ Retain and attract new businesses to Sharonville

"Together we expect to introduce educational programs, legislative luncheons, connections to experts and more to the business community" says Chamber President Rich Arnold.

One of the first steps the "new and improved" Sharonville Chamber took, said Arnold "was to pull together leaders of Great Oaks and the City of Sharonville." The Chamber took this lead as a result of dramatic changes it has made. "For the first time in our history," says Chamber Chairperson Kathie Currier, Rookwood Properties, "we have hired professionals to take us to the next level. They bring fresh ideas and are bursting with energy."

"Our market research told us that businesses wanted local programs to help them increase revenues and reduce costs. Combining educational, government and business expertise provides the winning solution our businesses want," said Arnold.

Barbara Scull, President, The Alleen Company said, "We expect the impact of this alliance to help us become more competitive in today's challenging environment. For example an agreement with Staples has already saved our company many hundreds of dollars."

"Our alliance is not a separate entity," said Arnold "but rather the recognition that each organization has a stake in the health and growth of a viable business community. And that together we can make a bigger difference than going it alone, while advancing each of our goals and objectives. This is a Win-Win-Win...a win for each organization and a big win for the over 1,200 businesses who call Sharonville home.

In addition we recognize the power of a unified front in attracting new businesses and new jobs to Sharonville. All of this is good for our community, the tax base and folks seeking employment - a hub of economic growth.”



EVENT SUMMARY

WHEN: 11:00am Monday October 15

WHERE: Scarlet Oaks Campus, 3254 Kemper Road, Sharonville, Ohio.

WHAT: Mingle with leaders from the Chamber, City of Sharonville and Great Oaks:

11:00a Historic Announcement: Welcome ~ Press Conference ~ Ribbon Cutting

11:45a Complimentary Lunch provided by Sharonville Chamber and Great Oaks

12:00n Tours featuring: Culinary, Robotics, Nursing, Dental programs

The menu was designed by the Scarlet Oaks Culinary Program and prepared by the Culinary students as part of their career development!

Facility tours highlighted Scarlet Oaks programs including Culinary, Dental, Robotics, Nursing and Construction amongst others.

Fast Facts

Sharonville Chamber of Commerce www.sharonvillechamber.com

- ✓ President Rich Arnold, 513-554-1722 cell: 513-324-2255
- ✓ “Expert Connections” for businesses
- ✓ Its roots go back to 1961 - Chamber itself is 15-years old
- ✓ Nationally recognized business organization
- ✓ Board members include Fortune-500 to small business leaders

Great Oaks Career and Technical Institute www.greatoaks.com

- ✓ President/CEO Dr. Robin White
- ✓ Largest career and technical education district in the United States
- ✓ Established 1970
- ✓ Provides career, workforce and economic development services
- ✓ Scarlet Oaks Campus (8-acres under one roof) one of 4 campuses

City of Sharonville www.sharonville.org

- ✓ Mayor Virgil Lovett II
- ✓ Business friendly
- ✓ Incorporated in 1962, encompasses 11 square miles
- ✓ 20 hotels, 50 restaurants and 1,200 businesses in Sharonville
- ✓ Work population of 37,000

Expected Dignitaries List

CITY OF SHARONVILLE

Virgil G. Lovitt, II	Mayor
Al Ledbetter	Safety Service Director
Michael Schappa	Police Chief
Ralph Hammond	Fire Chief
Christine Thompson	Deputy Safety Service Director
Sue Koetz	Recreation Department Director
Glenda Gajus	Health Commissioner
Richard Osgood	Interim Director, Building Department
Tom Losekamp	Public Works Director
Martha Cross Funk	Tax Commissioner
Amy Moore	Budget Director
Will Greiner	Sharonville Convention Center Director

GREAT OAKS INSTITUTE OF TECHNOLOGY AND CAREER DEVELOPMENT

Dr. Robin White	President, CEO
Julie Woodward	Dean of Instruction, Scarlet Oaks
Becky Beckstedt	Public Relations Coordinator

STATE GOVERNMENT

Jim Raussen	Ohio State Representative for the 28 th District
Chandra Yungbluth	Regional Liaison, Ohio Secretary of State
Quinten Harris	Regional Economic Development Director, Ohio Department of Development

SHARONVILLE CHAMBER OF COMMERCE BOARD OF DIRECTORS

Kathie Currier, Chairwoman	Rookwood Properties – Executive Park
Tom Thieman, Vice Chair	Ford Motor Company
Gayla Price, Secretary	PNC Bank
Mark Albertz, Treasurer	Albertz & Associates CPA, LLC
Donna Asalone	Costco Wholesale
Joe Burke	Great Oaks Institute of Technology & Career Development
Ralph Hammond	Fire Chief, City of Sharonville
Johnda Keuffer	National City
Katie Messmer	Northern Cincinnati Convention & Visitors Bureau
John Perin	Office Furniture Source
Barbara Scull	The Alleen Company
Dave Sperry	Speedpro Imaging, LLC