

How to successfully diversify into more profitable products, services, customers and/or markets...

Eureka! Profit 101 — Profitable Growth Training

brings you the successful systems of Eureka! Ranch International. It is based on Doug Hall's *Jump Start Your Business* and *Jump Start Your Marketing Brain*, which detail the learnings from 22 years of research in helping companies large and small think smarter and more creatively about profit growth.



"All managers need to listen to this insightful presentation on how to become and sustain profitability."

Richard A. Druffiner,
Die-Tech Inc.

"Great session combining concept and theory with hands-on experience"

Kay Wagner,
North Star Marketing

"Great brain stretch... and it was FUN!"

Deb Gnau,
The Chesapeake Group

Sharonville Chamber of Commerce in conjunction with the **Eureka Ranch** presents a unique opportunity to learn to become more profitable.

TWO HALF-DAY SEMINARS:

July 16, 2009 — 8:30am–12:30pm**, continental breakfast

- Learn the Eureka Ranch ways through this hands-on experience to *Jump Start Your Business Brain* and *Jump Start Your Marketing Brain*.
- Take back a worksheet to be completed about your business or department before the next workshop

**If you're unable to attend the July 16 session, another session will be available on July 27

July 30, 2009 — 8:30am–12:30pm, continental breakfast

- Focus on and develop your companies or departments Business and Marketing Brain
- Leave with concrete action steps to provide better cash flow and profitability to your business

Location: Elements Conference and Event Centre

11974 Lebanon Rd, Sharonville, OH 45241

(Exit 46, off I-275 – Rt 42 / Lebanon Rd, go north through 2 traffic lights and just past Kentucky Fried Chicken make a right into the Crystal View Plaza)

"After taking the Eureka workshop, my initial thought was the unique opportunity this provides for our Chamber members. If I still owned a business or ran a department, this would be 2 workshops I could not miss."

Rich Arnold, President, Sharonville Chamber of Commerce.

The total cost is \$150 per person for both workshops.

Register online or call the Sharonville Chamber office.

for more information:



Sharonville
Chamber of Commerce

4015 Executive Park Drive • Suite 302
Sharonville, OH 45241

(513) 554-1722 • (513) 554-1307 Fax
rich@sharonvillechamber.com
www.sharonvillechamber.com

WHEN IT COMES TO REALIZING A FAIR PROFIT FROM YOUR BUSINESS
IF YOU'RE NOT UNIQUE, YOU'D BETTER BE CHEAP!

QUICK FACT: IF YOUR PROFIT MARGINS ARE NOT 10%, 20% OR EVEN 50%
HIGHER THAN YOU COMPETITION, YOU ARE NOT UNIQUE!



What Others Are Saying About Profit 101 Workshops

"Energetic, Applicable, Actionable... can't wait to get started failing, winning & profiting."

- Bob Pautke, President
Pro Train Career Services

"This workshop is a prerequisite to Innovation."

- Kyle Kent, Nestle R&D

"In 4 hours I left with way more than 4 hours of information."

- Matt McKennon, Nestle
Packaging Division

"Great outside the box but systemic approach - worth it in every way."

- Chris Telling, CMO
Bramkamp Printing

"This workshop gave me the tools to start thinking in a more creative way, beyond the typical brainstorming."

- Barb Hogan
CIMx

"I guarantee you'll get farther in your goals coming to this workshop rather than staying at the office, responding to emails, checking Facebook and chatting with coworkers."

- Cole Imperi, Owner (Co. Name Withheld)

"This program was great! Very inspiring! Makes me want to make a change today!"

- Shannon Bryant
Keir Educational Resources

"Here is an opportunity to dispel some pre-conceived notions and build on some of your good ideas!"

- Gerry Gammache
Machined Products Company

"Great session combining concept and theory with hands-on experience."

- Kay Wagner
North Star Marketing

"Great brain stretch - and it was fun!"

- Deb Gnau
Partner
Chesapeake Group



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