

BUSINESS TALK

SHARONVILLE CHAMBER OF COMMERCE

Business Talk is a T.V. forum sponsored by the Sharonville Chamber of Commerce exclusively for members. This forum gives you the opportunity to showcase your business to the Sharonville and Cincinnati community. You pay no fees and advertise your business for free. The host of Business Talk is Dave Sperry. Remember that a picture is worth a thousand words!

The Sharonville Chamber of Commerce would like to welcome you as a featured guest on the "Business Talk" TV program. "Business Talk" is a community service program designed to offer our members an opportunity to showcase their products and/or services. We have prepared the following information to help you prepare for the taping of your segment.

Taping Date/Time: _____ @ 4:00pm (please be there by 3:40pm)

Company Name: _____

Description: _____

Address: _____

Guest Name: _____ **Title:** _____

Phone: _____ **Fax:** _____

Email: _____ **Web site:** _____

FORMAT: The show is designed as an interview type in which you will be asked questions related to your business. Unless otherwise noted, you are allotted 13 minutes for your interview.

WE NEED FROM YOU: By 10 days prior to taping please forward a list of approximately 10 questions you will be prepared to answer during the interview to Dave Sperry (see below). Use questions that will convey your area of expertise and that you believe will be of general public interest. You can discuss anything except price.

LOCATION: ICRC (Intercommunity Cable Regulatory Commission)
2492 Commodity Circle Phone 772-4272
Sharonville, Ohio 45241 Fax 772-4354

(Located in the Sharonville Commerce Center off Commerce Boulevard which is off Mosteller Road just north of Micro Center)

OUR HOST: Dave Sperry
dsperry@speedpro.com
office: 513 771-4PRO (4776)
fax: 513 771-4773
mobile: 513 919-6501

PROGRAM Usually for 4 weeks starting one week after taping on Time-Warner Cable.

AIRS: Tues on Ch 18 @ 6:30pm
Weds on Ch 24 @ 7:00pm

KEEP IN MIND:

- Please arrive at least 15 minutes early on day of taping to provide sufficient time to get settled.
- Business attire is recommended.
- Busy patterns do not show well on TV.
- If possible have a backup person from your company prepared to be interviewed if you cannot attend.
- Little or no editing is done to the program after taping.
- Props work well, but let us know in advance.
It's your show, so be creative as possible.

COMPANY

LOGOS: - Phone numbers and company logos that are to be displayed need to be submitted one week prior to taping.

COPY OF

TAPE: -A DVD copy of your show will be provided to you at not cost.

You will be contacted as a reminder of your scheduled taping a few days prior to taping. We hope that this experience will be enjoyable and have a positive impact on your business. If you have any questions or concerns, please contact Dave Sperry:

Dave Sperry
dsperry@speedpro.com
Speedpro Imaging
2736 E. Kemper Rd.
Sharonville, OH 45241

771-4776 office
771-4773 fax
919-6501 cell